



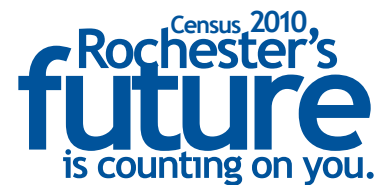
March 15, 2010

Dear City Resident,

You've got mail! This month U.S. Census forms should have arrived in your mailbox and **Rochester is counting on YOU** to fill them out and return them.

Ensuring that **every** Rochesterian is counted is vital to our city's growth and success. We must do all we can to guarantee an accurate count. It will affect the allocation of approximately \$400 billion in federal funding, as well as impact our representation in Congress.

The census is critical for funding of programs that give our citizens a brighter future.



Filling out your form is fast, easy and most importantly confidential. Title 13 of the U.S. Code protects the confidentiality of all your information. In addition, other federal laws, including the Confidential Statistical Efficiency Act and the Privacy Act reinforce these protections.

It takes less than 10 minutes to complete the simple 10-question form. Your answers will help secure funding for hospitals, job training centers, schools, senior centers, public works projects like bridges and tunnels and emergency services. For more information, go to www.cityofrochester.gov/census2010 or call 311.

All the best,

Robert J. Duffy
Mayor, City of Rochester

